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RUDY MAXA'S WORLD CELEBRATES ONE YEAR ANNIVERSARY

America's #1 Travel Radio Show is heard on over 110 weekly stations plus XM Satellite Radio

(Ridgefield, CT - 8 November 2010) Syndicated Solutions, Inc. - (SSI) announced today that **RUDY MAXA'S WORLD** is celebrating its one year anniversary. The popular travel radio program added Rudy Maxa as host in November 2009 and was renamed **RUDY MAXA'S WORLD**. Currently heard coast-to-coast on over 110 weekly radio affiliates, plus XM Satellite Radio, some of the leading terrestrial stations aligned with the successful show include - AM 980 KFWB/Los Angeles, AM 1420 WHK/Cleveland, AM 550 KTRS/St. Louis, AM 1190 WBIS/Baltimore, FM 99.7 WWTN/Nashville, AM 810 WGY/Albany, AM 990 KHBZ/Honolulu, AM 1030 WOSO/Puerto Rico, etc. **RUDY MAXA'S WORLD** is broadcast live Saturdays 10a-12p ET as well as through a Monday-Friday :60 second daily feature.

Take flight with America's #1 Travel Radio Show, **RUDY MAXA'S WORLD**, and start enjoying the results of winning radio. This engaging show is Informative, Entertaining, Fast-paced, Contemporary and Interactive -- combining the best in nationally syndicated radio...breaking travel news, topical talk, listener interaction, high-profile guests, live remote broadcasts, tips/trends, honest commentary, straight-forward advice, inside scoop, fun and entertainment, and so much more! Rudy Maxa and his array of leading guests skillfully mix world news, international culture, business and the allure of travel. Combined, this show offers unmatched experiences, unique understanding and unparalleled insight into travel, trade, tourism and the dozens of related industries they support. Simply put, it's the world of travel happening at the speed of live radio! The national radio show extends Rudy's reach across America, providing stations and sponsors alike the opportunity to align with a popular and well respected major-league talent through a distinctive program that enjoys broad appeal. **RUDY MAXA'S WORLD** is an outstanding program reaching loyal upscale leisure and business travelers that adds an exclamation point to station line-ups -- boosting CUME, TSL and the bottom line. Your decision to align with Rudy can do the same for your company.

Acknowledging Rudy Maxa's one year anniversary as host, SSI's President Bob Carey said "A year ago I said it's not often in business that you get an opportunity to take something good and make it substantially better. Well, a year later Rudy Maxa has certainly substantiated those comments and then some. As one of America's most respected and recognized travel journalists, Rudy's a broadcast pro and seasoned multimedia talent with a broad appeal who enjoys television, radio, print and online successes. Broadcasting regularly from different cities around the globe, not just talking about what's in the news but covering it and experiencing it live -- **RUDY MAXA'S WORLD** is hands-down America's #1 Travel Radio Show. Rudy's a winner and sponsors and stations know if they seek upscale leisure and business travelers -- there's no better place for success than **RUDY MAXA'S WORLD**."

Rudy Maxa added "Travel is the biggest industry in the world and we're reminded almost daily just how many sectors of it impact us all. I spent 22 years as a Washington journalist and investigative reporter -- 13 of those years at the Washington Post - and I bring reporting and interviewing skills to bear on a show that's entertaining and up-to-the-minute. A breaking travel news story occurring on Friday or early Saturday is covered on our show, often with an expert to take listeners deeper into the story. But I also know first hand that travel is fun and aspirational, which is why we also speak to the industry decision makers, travel enthusiasts and many others who share these passions. I work hard each week to ensure the loyal listeners of **RUDY MAXA WORLD** feel as if they're coming along on an interesting ride with a trusted source and friend. And the results enjoyed these past twelve months certainly demonstrate that our listeners, affiliates and sponsors get it."

Syndicated Solutions, Inc. - (SSI) is a full-service radio organization specializing in network ad sales, affiliate sales, satellite distribution and programming consulting services of nationally syndicated radio properties, formed in February 1999. The firm offers leading talk programming that includes - **RUDY MAXA'S WORLD**, The Rick & Bubba Show, The Allen Hunt Show, The Ric Edelman Show, The Fresh Grocer - Tony Tantillo, America's Car Show and other quality programs reaching over 800+ affiliates each week plus listeners of Sirius-XM Satellite Radio and Armed Forces Network.

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